EUROSOIL

2021

Sponsorship Kit

23-27 AUGUST 2021
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A. PRESENTING EUROSOIL 2021
WELCOME MESSAGE

EUROSOIL 2021 IS NOW A FULLY VIRTUAL CONGRESS

First and foremost, in these uncertain and troubled times, we would like to reiterate our sincere good wishes to you, your families and colleagues.

Due to the ongoing effects of COVID-19 and the persistent uncertainty on travel restrictions, country lock-downs and physical distancing requirements, the Eurosoil 2021 organisers have decided to transform the physical 2021 Congress into a virtual congress from 23 -27 August. This decision has been taken by the committee in order to ensure the smooth planning and delivery of this event in the most serene and fair conditions for the participants, speakers, sponsors, contributors and organisers.

One of the key benefits of a virtual event is providing on-demand content for viewers from across the globe for a longer period of time than simply the dates of the “live” event. This allows the opportunity for a much larger audience to experience and access Eurosoil content according to everyone's own schedule, timezone and pace.

We see it as an opportunity to widen the audience and maximize the interactions, in particular between stakeholders, thus increasing the “connecting people and soil” value of Eurosoil. The Organising Committee is fully committed to creating a virtual event that reflects these objectives as well as the highest standards of science, education, and innovation. We will use state-of-the-art technology to ensure fruitful exchanges, presentations of original findings and inclusion of up-to-date topics in a renewed programme. We look forward to providing you this unique experience.

Eurosoil 2021's objective is to bring together leading research scientists working on soil related topics, with stakeholders dealing with issues of public concern, such as soil degradation and consequences of climatic changes. In addition, Celebrating Eurosoil's 21st anniversary, the organizing committee wishes to give a new role to the European Confederation of Soil Science Societies, by giving a voice to soil causes at the European level. To reach this objective, a permanent structure will be put in place for the ECSSS. We look forward to welcoming you at the Congress in 2021.

A soil voice for Europe

Photo: Courtesy of Agroscope (Gabriela Brändle, Urs Zihlmann) and LANAT (Andreas Chervet).
ORGANISING COMMITTEE

Dr Pascal Boivin
Professor of Soil Science - University of Applied Sciences of Western Switzerland (HES-SO- Genève)

Dr Elena Havlček
Scientific Officer Federal Office for the Environment FOEN – Soil and Biotechnology Division

Dr Thomas Keller
Agroscope – Department of Natural Resources and Agriculture

Dr Jörg Luster
Swiss Federal Institute for Forest, Snow and Landscape Research WSL - Forest Soils and Biogeochemistry - Soil Functions and Soil Protection

Dr Reto Meuli
Agroscope - Head of Research Group - Swiss Soil Monitoring Network

Dr Rainer Schulin
Professor emeritus for Soil Protection ETH Zürich – Institute of Terrestrial Ecosystems

Dr Johan Six
Professor ETH Zurich – Department of Environmental Systems Science

Dr Markus Steffens
Department of Soil Sciences - Research Institute of Organic Agriculture (FiBL)

Dr Michael Zimmermann
Scientific Officer - Federal Office for Agriculture FOAG

Dr Sebastian Dötterl
Professor ETH Zurich – Usys department and Assistant Professor for Soil Resources

WHY SUPPORT THE EUROSOIL 2021 VIRTUAL CONGRESS & KEY POINTS

As the conference of the European Confederation of Soil Science Societies (ECSSS), Eurosoil is the soil voice of Europe.

In line with our theme “Connecting People and Soil”, the Eurosoil 2021 program will be structured around, but not limited to, selected Sustainable Development Goals (SDGs) of the United Nations. Therefore, in addition to soil scientists, we welcome contributions from all soil stakeholders as well as related scientific fields (medicine, economy, social sciences and others).

Sessions and workshops reporting transdisciplinary research, enhancing scientific relevance by integrating across disciplines or engaging diverse stakeholders in research, education, restoration, policy, management and protection of soil are encouraged.

To learn more about the program themes, consult the www.eurosoil2021.com website.

- Opening Ceremony / Closing Ceremony
- Keynotes & Input Lectures to Conference Themes
- Pico Sessions
- Oral / Poster Presentations
- Virtual Exhibition
WHO WILL ATTEND

- Soil scientists and students from all over Europe and across the world.
- Members of the 32 national soil societies, part of the European Confederation of Soil Science Societies.
- National, regional and international stakeholders.
- Media and general public.

A total of 1'500 to 2'000 delegates are expected to attend the Congress.

PARTNERSHIP WITH THE CITY OF GENEVA

Eurosoil 2021 is proud to consider its association with the city of Geneva as the Congress transitions from in-person to virtual format.

Geneva enjoys a worldwide reputation as an international conference city; it embodies the creativity of science and technology, a vigorous business sector, and has a special cultural appeal with unmistakable flair and charm. Geneva is an ideal destination with its central location in Europe, served by an excellent transport and communication infrastructure. Draped around the deep blue waters of Lac Léman, Geneva has grown wealthy and influential as the cultural and economic focus of French-speaking Switzerland. It is also an international city and home to many global institutions from the International Red Cross to the WHO.

For further information consult: www.geneve.com
WHY SUPPORT THE EUROSOIL 2021 VIRTUAL CONGRESS & KEY POINTS

REDUCED REGISTRATION FEES
To maximize the attendance at the virtual event, Eurosoil has made a significant effort to reduce the registration fees as much as possible. With this, we hope to give our industry partners increased visibility in the virtual congress, encourage first time participants to access the content of the Eurosoil 2021 Virtual Congress at a reduced rate and enable participants with limited financial support to attend.

Delegates

| Early Bird Fee | Deadline: 26 May 2021 | CHF 120.00 |
| Regular Fee | Deadline: 18 August 2021 | CHF 160.00 |
| During Congress Fee | From 19 August 2021 | CHF 200.00 |

Low & Middle Income Countries
As per the World Bank Listing

| Early Bird Fee | Deadline: 26 May 2021 | CHF 65.00 |
| Regular Fee | Deadline: 18 August 2021 | CHF 85.00 |
| During Congress Fee | From 19 August 2021 | CHF 125.00 |

Students
For students, a letter of confirmation from the Head Unit must be sent upon registration

| Early Bird Fee | Deadline: 26 May 2021 | CHF 65.00 |
| Regular Fee | Deadline: 18 August 2021 | CHF 85.00 |
| During Congress Fee | From 19 August 2021 | CHF 125.00 |

Eurosoil 2021 Virtual Congress Registration Fees include:
- Opening Ceremony / Closing Ceremony
- Full access to all five days of live, interactive content
- Networking opportunities
- ePoster, PICO & oral communication sessions
- Access to all recorded sessions on-demand after the virtual event for on the digital platform

ON-DEMAND & LIVE CONTENT
The Eurosoil 2021 Virtual Congress will propose a mix of on-demand and live content. The on-demand content will be pre-recorded and made available through the digital platform, to be viewed at any point during the event’s live dates or afterwards for several months afterwards on the digital platform. The live content will either be fully live or will associate pre-recorded presentations with a live Q&A at the end with presence of all speakers & moderators. All sessions will be available on-demand soon after they are aired (this is also valid for satellite symposia).
HOW CAN I SUPPORT EUROSOIL 2021 VIRTUAL CONGRESS AND GAIN VISIBILITY?

▶ **Branding options** within the platform, via the congress website, content, social media posts, remarketing, or video adverts
▶ **Satellite symposia**: pre-recorded or live – with or without live Q&A

DETAILED METRICS
The digital world will enable us to provide you with very precise and detailed metrics regarding the visitors of the event and your satellite symposia. Lead retrieval will also be available and will be a completely seamless operation for you as leads will automatically be collected for you. This will not only reduce the amount of work involved with collecting leads but also maximize the number of leads collected.

DIGITAL MARKETING DRIVEN EVENT
Not only have the registration fees been considerably reduced to maximize attendance, but the already existing digital marketing component of the Eurosoil 2021 Virtual Congress has been considerably increased in budget and resources to reach out to the largest possible community. We highly recommend that you look into the digital remarketing packages that we propose as part of the sponsorship opportunities as we know for a fact that this is the key to making your presence impactful at the digital congress and driving meaningful engagement with your audience.

LONGER LIFE-SPAN OF CONTENT
All of the Eurosoil Content, along with your satellite symposia (unless you decide otherwise) will be available after the event to all registered participants on the digital platform.

REDUCED OVERALL COSTS TO INDUSTRY & PARTICIPANTS
Beyond the registration fees, with the Eurosoil 2021 Virtual Congress, your overall budgets will be considerably reduced as all aspects such as travel expenses, accommodation, booth construction, printed matters, etc will either be trimmed down or inexisten.

TIME EFFICIENCY
With the virtual event, you do not need to dispatch your staff to the congress venue for a week to attend the other Eurosoil related activities. They can handle any leads or chat conversations directly from the office while being able to work on other matters at the same time.

NOW IS THE TIME!
Take this unique situation as an opportunity to make your first steps into the virtual congress component that is bound to become part of meetings in the future. By participating this year, you will gain valuable insight into the possibilities that a virtual event offers, which will be of great value to best capitalize on hybrid meetings in the future.

PRICES
All prices shown in this document are exclusive of VAT. For the Eurosoil 2021 Virtual Congress, Swiss VAT will apply, as the event will be delivered by MCI Suisse SA. Swiss companies will be subject to 7.7% VAT while non-Swiss companies will be subject to 0% VAT.

All sponsors and partners who contribute any level of support to the Eurosoil 2021 Virtual Congress will be duly recognised in the acknowledgements’ section on the congress platform and on the Congress website.
EUROSOIL 2021 PROGRAMME STRUCTURE*

For further information, please consult the detailed Congress Programme at the following link: https://eurosoil-congress.com/programme

*Correct as of end March 2021

CONGRESS CONTACTS

CONGRESS SECRETARIAT:
Eurosoil 2021, c/o MCI
9, rue Pré-Bouvier
1242 Satigny
Switzerland
Email: Eurosoil@mci-group.com
ABOUT ECSSS

BACKGROUND
In September 2004, during the Eurosoil Conference 2004 in Freiburg, Germany, a European Confederation of Soil Science Societies (ECSSS) was founded by 21 Presidents of European Soil Science Societies, by unanimous vote.
The foundation of the ECSSS was very timely, due to new initiatives for soil protection in Europe by the European Commission, since 2002, (European Soil Thematic Strategy). Moreover, scientific research and scientific co-operation across Europe are increasingly determined by the European Union. This means that the soil science societies of Europe now have a platform for co-operating with important Directorates-General of the European Commission in Brussels.
The ECSSS is a regional member of the International Union of Soil Sciences, with the goal to foster all branches of soil science and their application, as well as to support soil scientists in their professional activities. Moreover, the ECSSS will facilitate information for politics and decision making and for the broad public, especially in view of a future sustainable use of natural resources, in particular soil and land. Specific activities of the Confederation will be the organisation of meetings, conferences and congresses and the publication of scientific and other material, as well as the co-operation with other scientific organisations.

Eurosoil and ECSSS: The European soil voice
Soils are essential to our countries and people, but they experience unprecedented pressure and are rarely considered at the right level. Recognition and awareness from European politics and stakeholders require permanent vigilance, lobbying, and science-based information diffusion. The European Confederation of Soil Science Societies (ECSSS) has the stature to foster the links between soil scientists, politicians and decision-makers, to bring the soil voice to media and broader public, and to enhance soil interest and motivation to young people. Eurosoil will then give audience to this mission with symposia on soil policies involving European stakeholders.

A discussion among representatives of ten European soil science societies, present at the annual meeting of the Soil Science Society of Switzerland in February 2016, identified the needs to have permanent and regular interventions for an active ECSSS to be successful as the European Soil Voice. The collaboration between national European soil science societies, European soil networks and soil partnerships could strongly benefit from a common platform of exchange to make the soil voice heard at the highest political, economical and decisional levels.

MISSION
The objectives of the ECSSS shall be to foster collaboration and co-operation amongst the National Societies of Soil Science in Europe and amongst European soil scientists in all branches of the soil sciences and their applications, and to give support to the above in the pursuit of their activities.

For more information, please visit www.soilscience.eu
B. SPONSORSHIP OPPORTUNITIES
SATellite SYMposia

With virtual symposia, you will benefit from increased visibility due to the broader reach of Eurosoil and the extended availability of your content on-demand.

DRAFT SCHEDULE

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<th>THURSDAY 26 AUGUST</th>
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Specific rules and conditions

- Symposia may be delivered as a single prerecorded video or as a live session featuring individual prerecorded presentations.
- Symposium slots are of 45 mins duration
- All Symposium slots include 4 full participant registrations
- The company is granted the right to use the Eurosoil 2021 logo on promotional material for the symposium
- The symposium will be announced in the Eurosoil 2021 Online Program and on the conference website
- The program content of all satellites is subject to approval by the Scientific Committee
- Satellite symposia organisers must provide an outline of the proposed program, including the symposium title, proposed chairs/moderators and speakers as well as their speech titles by the deadline indicated (end of June 2021)
- The content of any satellite must not include material to be subsequently presented in an oral or poster presentation during the meeting
- Individuals participating on the satellite symposium as speakers/chairs/discussants must register for the Congress as a participant in the usual manner.
- A maximum of two symposia will run in parallel in each slot.

Satellite symposia: CHF 7’500.-

Short industry showcase slots

Short Industry Showcase slots taking place during coffee breaks, provide sponsors an opportunity to host a conference call with delegates, to present their products and services OR the opportunity to deliver some pre-recorded content. A maximum of 3 of these slots will take place in parallel during each coffee break.

15-minute slot: CHF 2’500.-
30-minute slot: CHF 5’000.-
SPONSORSHIP OPPORTUNITIES

1. VIRTUAL PLATFORM
SIDESCREEN IMAGE

Achieve a high level of brand exposure by displaying a 890 x 940 px digital image on the sign-in page of the virtual platform. This is an exclusive branding opportunity offered to one sponsor only.

Rate CHF 10'000.-

2. VIRTUAL PLATFORM
HEADER BAR BANNER

Achieve a high level of brand exposure by displaying a 360 x 50 px digital image across all pages of the virtual platform (with the exception of the sign-in page). This is an exclusive branding opportunity offered to one sponsor only.

Rate CHF 10'000.-

3. VIRTUAL PLATFORM
TIMELINE BRANDING

Display your 870 x 50 px digital image above the “Timeline” within the virtual platform. This is a highly frequented area of the virtual platform. Non-exclusive offered to a maximum of five sponsors. Images shown in rotation.

Rate CHF 5'000.-

4. OPENING SESSION
VIDEO

Have your logo shown on the opening ceremony video! Take advantage of this unique opportunity to have your brand visible during the first session of the congress.

Rate CHF 5'000.-
5. **E-DRIVER TO REGISTERED DELEGATES**

Promote your symposium or your company to Registered Delegates!
An HTML email provided by the sponsor will be sent to Eurosoil 2021 Virtual Congress registered attendees at a requested date. This is the perfect way to drive your brand to a specific audience before any of your competitors. These emails are sent out directly by MCI - no email lists are provided to sponsors.

**Rate**

CHF 2'000.-

6. **E-DRIVER TO FULL EUROSOIL DATABASE**

Send a survey, promote your symposium or your company to all the Eurosoil database with over 2'500 contacts (the open rate is 40.1%, compared to an international average of 15-18%). An HTML email provided by the sponsor will be sent to the Eurosoil database at a requested date. This is the perfect way to drive your brand to a specific audience before any of your competitors. These emails are sent out directly by MCI - no email lists are provided to sponsors.

**Rate**

CHF 4'000.-

7. **COMPANY PAGE**

Present your company among the “virtual exhibitors” at Eurosoil 2021. Promote your company brand, interact with delegates, host downloadable content and provide additional information about your company all within your dedicated space on the virtual platform.

**Rate**

CHF 2'000.-

8. **ONLINE PROGRAMME**

(5 OPPORTUNITIES)

Put your name in the eyes of one of the largest European (and potentially International) gatherings of leading research scientists working on soil related topics and other related stakeholders. The programme contains the final definitive scientific programme and contributions. It is used daily by delegates to help plan their day and for some makes the perfect reference tool after the meeting is over.

**Rate**

CHF 7'000.-
9. **INSERT**

The opportunity is offered to partners to provide a virtual insert: flyer/promotional piece. This flyer could be text only promoting activities or it may be an existing corporate flyer on information on your services or scientific advancements. It will be shown on the platform in the Virtual congress bag.

**Rate** CHF 5’000.-

10. **E-POSTER SPONSORSHIP**

Have your logo shown on the platform where the delegates will view the e-posters. Take advantage of this unique opportunity to have your brand visible in one common virtual space / window rather than scattered around a vast poster area in an actual congress centre.

**Rate** CHF 7’000.-

11. **PUSH NOTIFICATION**

Promote your symposium or your company to website visitors or on the platform during the congress days! This is the perfect way to drive your brand to a specific audience before any of your competitors.

**Rate** CHF 3’000.-

12. **OTHER SPONSORSHIP ITEMS TO BE CONFIRMED**

- **Gamification**: If you are interested in sponsoring the gamification function that will encourage participants to explore the virtual event, network and visit sponsors’ booths, please get in touch with us to discuss further!
- **Think outside the box**: As always, we welcome your ideas! Feel free to submit any additional support opportunity that you do not find listed in this document to us for review, we are always happy to discuss your concept with you and find the right price for the right exposure for your company.
SPONSORSHIP LEVELS

Based on your total level of investment through sponsorship and / or exhibition items, you will be acknowledged as a Gold Silver or Bronze partner accordingly and granted the below benefits in addition to what is already included with your chosen items:

HAVE YOU MADE UP YOUR MIND?
HAVE YOU CALCULATED THE TOTAL SUM OF YOUR PURCHASES?
THEN SEE IN WHICH SPONSORSHIP LEVEL YOU ARE!

<table>
<thead>
<tr>
<th>SPONSORSHIP LEVEL</th>
<th>PLATINUM</th>
<th>GOLD</th>
<th>SILVER</th>
<th>BRONZE</th>
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<tbody>
<tr>
<td>Involvement over</td>
<td>CHF 40'000.-</td>
<td>CHF 25'000.-</td>
<td>CHF 15'000.-</td>
<td>CHF 7'500.-</td>
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<td>Inclusion of logo on acknowledgment slide during the Opening and Closing sessions</td>
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<td>Complimentary 15-20 second skippable promotional video to be displayed when participants click to view session recordings (video files to be supplied by sponsor).</td>
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<td>Opportunity to include a promotional digital insert in the online Conference briefcase.</td>
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<td>Recognition on digital banners on the online Conferencing platform</td>
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<td>Sponsor’s logo and name on the conference website with a link to sponsors website</td>
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<tr>
<td>Acknowledgment slide with sponsors logo during breaks in the conference rooms</td>
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<tr>
<td>Complimentary registration to the conference for all sessions</td>
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<td>4</td>
<td>2</td>
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DIGITAL ADVERTISING PACKAGE

ENSURE YOUR COMPANY IS SEEN!

Want a compliant way to generate visibility and attract participation to make your investment count?

Harness the power of digital advertising to exponentially grow your reach and get more delegates to engage with your symposia while they browse the web!

▶ Symposia may be delivered as a single prerecorded video or as a live session featuring individual prerecorded presentations.
▶ Boost awareness and recognition before, during and after the event
▶ Attract new participants to leverage your investment
▶ Digital advertising spreads your message to all registrants and thousands of additional potential delegates active in your field
▶ Drive higher market share of attendees to your symposia vs your competitors

This opportunity achieves success by:

▶ Reaching 10,000s more professionals in the field of soil sciences in addition to those attending the congress. This means you attract an entirely new target audience as well as educating a wider audience about your research and findings
▶ Ensuring high visibility for both the brand and symposia on an ongoing basis before and after the event
▶ Driving interest prior to the symposia / exhibition so that it is top of mind and increases the likelihood of attendance.
▶ Providing detailed measures of your event performance and audience engagement so that you and your sales team can make qualified future strategies

Sophisticated insights and metrics help your sales force by providing:

▶ Advertising reach figures and display frequency
▶ Overall visibility and interaction with the content and ads
▶ Click through and view rates of a highly targeted audience
▶ Breakdown by country for shaping future follow up and campaigns
▶ Number of registered participants interacting with and reviewing the content
▶ Post event promotion to reinforce the message

We guarantee that your message is seen not only by the registrants and by our extensive GDPR digital database targeted at professionals in the field of soil sciences.
If you would like to unlock the full potential of digital marketing, the following packages are available:

▶ Exclusive digital advertising exclusive package where only your company will have its ads displayed and have an edge over all competitors

▶ Top 3 digital advertising campaign limited to maximum of 3 companies

For further information and to discuss pricing for digital advertising service packages, please contact karen.bhavnani@mci-group.com
C. PAYMENT SCHEDULE & CANCELLATION POLICIES
TERMS AND CONDITIONS

Reservation
To be valid, your reservation must be completed via the official order forms. An invoice will be issued upon completion of your order, to be paid within 30 days of receipt.

The completion of an order constitutes a firm hire commitment and compels the subscriber to accept both the general conditions and the sponsor rules and regulations. No verbal or telephone agreement will commit MCI Suisse SA nor the Organising Committee unless confirmed in writing. The full amount for your booking(s) must be received by 30 April 2021 at the latest. Non-payment by this stated deadline will lead to the cancellation of your booking, without reimbursement of any deposit paid. Satellite symposium slots and sponsorship items allocations will be attributed first to Eurosoil Corporate Sponsors in order of reservations.

Technical Manual
A Technical Manual will be sent to every registered sponsor in May. This manual will contain all information regarding general conditions, technical requirements for the various sponsorship items and the corresponding deadlines to be respected.

Force Majeure
In the event of force majeure, the congress dates may be changed, or the latter may be purely and simply cancelled.

In the last event, the disposable funds after payment of expenses will be shared between sponsors in proportion to their payments without it being possible to take recourse against the Organiser or the producer.

Interpretation of the Regulations and Amendments
MCI Suisse SA is the sole competent authority as to problems arising from the interpretation of the here enclosed regulations and their enforcement. Any expenses resulting from the non-observance of the here-enclosed regulations will be chargeable to the sponsor. MCI Suisse SA reserves the right to change or to complete the here-enclosed regulations at any time. If any changes should occur, all participating companies will be informed.

MCI Suisse SA
Rue du Pré-Bouvier 9
1242 Satigny, Switzerland
Data Protection

a) In accordance with European data protection regulation, in particular Regulation (EU) No. 2016/679 on the protection of natural persons with regard to the processing of personal data, MCI Group, as data controller, processes the sponsor’s personal data for the purposes of (i) managing and organising the event, in particular the management of exhibitor/sponsor’s stand, investment opportunities or industry symposium (ii) managing and organising prospecting and loyalty (iii) enabling the exhibitor/sponsor to benefit from our services (iv) enabling the exhibitor/sponsor to receive our news. These data processing have as legal basis the execution of the contract: the information we collect is necessary for the implementation of the contract to which the exhibitor/sponsor has adhered, failing which the contract cannot be executed.

Sponsors’ data are retained for the time necessary for processing purposes, namely 5 years from the end of the business relationship.

For processing purposes, the sponsors’ data – or any transmitted by the sponsor - will be transmitted to the following recipients: management service providers of our Customer Relationship Manager, service providers in charge of management, event service providers (official contractors, security, official freight forwarders, etc.).

The data necessary for MCI Group to fulfil the purposes described above are those appearing on this order form. In accordance with the regulations in force, the sponsor benefits from a right of access, rectification, limitation, deletion and portability on his data.

The sponsor may also object to the processing of their personal data concerning them and lodge a complaint with the data protection and control authority. The sponsor may exercise their rights by sending a request to the following address by contacting our Data Protection Officer (DPO): anne.lesca@mci-group.com

b) In any event, the sponsor acknowledges compliance with European data protection regulations for their own processing, including Regulation (EU) No. 2016/679 on the protection of personal data, foremost among which the integrity and confidentiality of data communicated by participants and compliance with their data-retention periods. In case of communication to MCI by the sponsor of a personal data file, the sponsor acknowledges having informed and obtained the consent of the person(s) concerned by this communication.
PLEASE COMPLETE AND RETURN AT YOUR EARLIEST CONVENIENCE TO:

MCI Suisse SA – c/o Eurosoil 2021
9, rue du Pré-Bouvier – CH 1242 Satigny,
Geneva, Switzerland
Email: Eurosoil@mci-group.com

Please note that all acknowledgements of your company and listing of company name and address will be generated from the following information. It is mandatory to complete and sign this form to confirm your sponsorship. This form will be considered as a contract.

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**SATELLITE SYMPOSIUM TYPE**

- 45-minute symposium: CHF 7'500
- 15-minute industry showcase slot: CHF 2'500
- 30-minute industry showcase slot: CHF 5'000

**DATE PREFERENCE**

- Monday 23 August: 13:15 - 14:00
- Tuesday 24 August: 12:45 - 13:30
- Thursday 26 August: 12:45 - 13:30
- Friday 27 August: 12:15 - 13:00

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**IMPORTANT NOTICE (Please tick the box to confirm you have read the important notice)**

We understand and agree that we, the exhibiting company, are entirely responsible for payment of charges according to the above mentioned payment schedule. In the case that an appointed agency does not discharge payment of the invoices, charges will revert to the exhibiting company and may include a penalty fee of 5% of the total cost. Our agreement is composed of this duly signed Application Form, Eurosoil’s General Terms and Conditions of Sponsorship Agreements, and the Eurosoil 2021 Sponsoring & Exhibition Opportunities brochure; by signing and returning this Application Form you acknowledge and represent having received, read and accepted the terms of these documents. This agreement is subject to Swiss law exclusively. Disputes shall be resolved exclusively by expedited arbitration in accordance with the World Intellectual Property Organization Arbitration and Mediation Center’s Rules for expedited arbitration. The place of any arbitration shall be Geneva, Switzerland. It is the participating company’s responsibility to comply with any national legislation with regard to exhibition, publicity, the handing out of any samples, and the sale or promotion of any products and marketing material. Eurosoil and Eurosoil’s partners cannot be held liable for any non-compliance.

**PAYMENT AND CANCELLATION FEES**

Payment: 50% on reservation on booking for orders received prior to 31 January 2021. 100% on reservation after 31 January 2021. Only payments by bank transfer will be accepted. Payment details will be shown on the invoice.

Cancellation fees: 50% reimbursed up to 31 January 2021. 25% reimbursed for cancellations received from 1 February 2021 – 30 April 2021. No reimbursement after 30 April 2021.

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I have read and agree with the Eurosoil 2021 cancellation policy and deadlines as well as the important notice.

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PLACE AND DATE

SIGNATURE AND COMPANY STAMP

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All prices are VAT excluded
EUROSOIL ORDER FORM

SPONSORSHIP OPPORTUNITIES

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<thead>
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<th>Price CHF</th>
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</tr>
<tr>
<td>Digital marketing campaign to website cookies &amp; digital data</td>
<td>Upon request</td>
</tr>
</tbody>
</table>

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